

The ARRL Bill Leonard, Professional Media Award

ARRL accepts nominations annually for the Professional Media Awards, which pay tribute to the late CBS News President Bill Leonard, W2SKE.

The ARRL Bill Leonard Award honors three professional journalists or journalistic teams per year whose outstanding coverage highlights the enjoyment, importance, and public service value the Amateur Radio Service has to offer. The award was created as a tribute to the late CBS News President Bill Leonard, W2SKE. He was also an avid amateur radio operator and advocate.

The Award is divided into three categories, based on format:

- a. Audio
- b. Visual
- c. Print and Text

Nominations are judged by members of the ARRL Public Relations Committee, and the final decision is made by the ARRL Board of Directors at their Second meeting in July. Award winners in each category, either individual or group, will receive an engraved plaque and a \$250 contribution will be made in each winning entry's name to the charity of their choice.

Nominations must be received by March 31.

Leonard was an avid Amateur Radio operator, most active in the 1960s and 1970s. In amateur radio circles, he is remembered for his 1958 contribution to Sports Illustrated, "The Battle of the Hams," which covered the "sport" of DX contesting. In addition to describing amateur radio and identifying some of the notables of the day, the article details the K2GL operation during the 1958 running of the ARRL International DX Contest.

Leonard was inducted into the Broadcasting Hall of Fame in 1996.